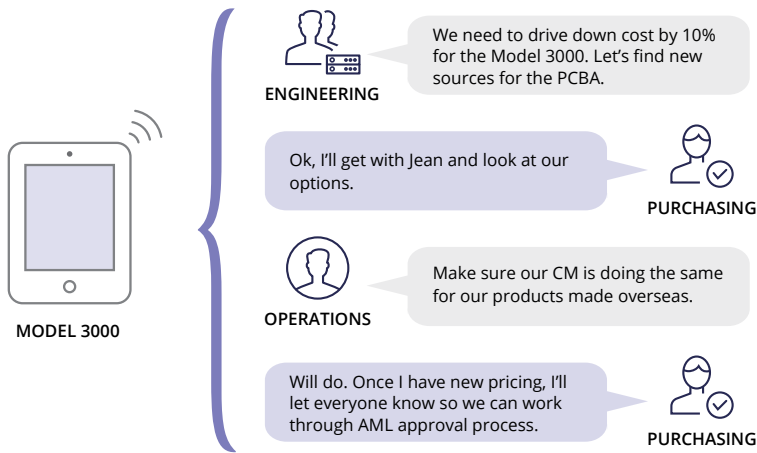


### OVERVIEW

Arena provides one place to manage your product development and quality processes. With Arena Scribe, your team can discuss the product during the in-between spaces of formal processes. Like other social sharing applications, team members begin Scribe collaboration discussions on the product record and invite others to participate. Through a chat interface, distributed teams can discuss issues and concerns, and then document decisions simply. Email and dashboard alerts keep hot topics visible. And suppliers and partners can participate in comments that are made public, leveraging the entire team to solve problems and create better products, faster.



KEY BENEFITS	WHAT ARENA SCRIBE DOES
<ul style="list-style-type: none"> <li>Enables Continuous Improvement</li> </ul>	<ul style="list-style-type: none"> <li>Creates a single place for ideas and solutions, connected directly to the product</li> <li>Provides control over what discussions and comments suppliers may access</li> <li>Leverages familiarity with social media to eliminate need for training</li> </ul>
<ul style="list-style-type: none"> <li>Improves Team Efficiency</li> </ul>	<ul style="list-style-type: none"> <li>Accelerates consensus on development and quality issues</li> <li>Eliminates disconnected discussions from the product record (e.g., email); instead ensures teams can collaborate anywhere and anytime</li> <li>Enables proactive, cross-functional knowledge-sharing by following products</li> </ul>
<ul style="list-style-type: none"> <li>Reduces Avoidable Costs</li> </ul>	<ul style="list-style-type: none"> <li>Enables streamlined collaboration to drive better decisions</li> <li>Reduces communication errors that lead to scrap and rework costs</li> <li>Records the collaboration history in-context with the product record to capture all product enhancements and collapse product development cycles</li> </ul>

### GIVE THE TEAM THE SPACE TO COLLABORATE

Arena Scribe provides a modern space for the informal day-to-day product discussions you need to continually innovate. Leveraging Scribe's familiar social chat solution connected to the product development and quality processes, your team will be more engaged and proactive. You can now build better products faster while reducing costs. Don't wait any longer. Start using Arena Scribe today.

To find out how you can join our community of innovative customers, contact [sales@arenasolutions.com](mailto:sales@arenasolutions.com) or call 1.866.937.1438.

#### Take Back the Day

Fewer calls. Less email. More happiness. Your team will be more connected and productive with product discussions as they happen—all in a visible, easy-to-follow flow. That visibility includes seeing—at one glance—who is and isn't following the discussion. Recapture time spent copying and pasting email threads and determining your team's meeting availability just to have a quick discussion.

#### Go to the Same Place

With your product and quality records in Arena, you manage your formal change processes, new product projects, quality actions, and more. Why wouldn't you want the informal, yet critical, discussions on products to happen there, too? Team members can create new Scribe conversations on almost any Arena record – Item, Change, Request, Supplier Item, Project, Quality, File – and invite other team members to participate in the discussion. No need to constantly reference an assembly or corrective action in email. Your team will always know, or can easily find out, the latest status of the product being discussed. They can review entire discussions and conclusions in one place.

#### Expand the Discussion

Easily invite your design and manufacturing partners and trusted suppliers into your conversations – without worrying about time zones, contact information, or privileges. When you make comments public, Scribe accesses the existing permission settings in Arena. If the supplier has permission access to a given record, then the supplier can view all public comments in the Scribe discussion around that product. Get your partners involved to continually innovate outside the formal review processes.

#### Gain Continuity

Provides an easy to follow informal discussion and decision trail of your teams, including partners and suppliers, all tied to product design information. Now you can ramp new team members faster for minimal loss in productivity and continuity. New members invited to Scribe conversations see the entire discussion history and can jump right into the work.