TURN IDEAS INTO PRODUCTS
HELPING YOU DELIVER INNOVATIVE PRODUCTS THAT CHANGE THE WORLD
The Power of One

The work of delivering innovative products is an orchestration. Your teams must collaborate, everyone in sync, across disciplines, locations, responsibilities, time zones, and cultures. The platform for this work needs to be more than the collection of past tools—you need one platform, purpose-built, to drive product realization from start to finish.

One Platform Infinite Advantages

**Connected**
To bring product realization and quality management together.

**Smart**
Designed with your business processes in mind.

**Flexible**
A platform that can be what your team needs it to be—from simple to complex.

**Scalable**
Solutions you will never outgrow, regardless of your size or complexity.
Products are more complex and integrated than ever before. Your dispersed teams and supply chain partners require secure collaboration. Customers are only a few clicks away from you, expecting transparency and product influence. And competitors push constantly to keep focus on the market demands.

Everything in product realization is connected. Companies that execute the best win the customers. Disparate systems and unconnected processes create gaps, which means unnecessary risks.

Arena PLM provides a connected solution that brings product development and quality management together in one product realization platform.

You have all the smart business objects you need to support your different processes from design plans, projects, and requirements to quality processes, changes, and training plans—all connected to your product record.

### Connected Gives ...

Everything you need for today and tomorrow.

<table>
<thead>
<tr>
<th>Product Record Control</th>
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<tr>
<td>• Items/Parts</td>
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<td>• Documents</td>
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<td>• Relational BOM</td>
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<td>• Supplier Quality</td>
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<td>• Regulatory &amp; Compliance</td>
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<th>Issue Management</th>
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<th>Design Plans and Projects</th>
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<th>Requirements</th>
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"Being able to see quickly across processes and actions ... this is critical information for us."

– Enphase, Customer since 2007
What work harder when smarter is possible?

Your teams work under market and resource pressures. You need to be wise and spend energy on the things that matter most to your team goals and company objectives.

We designed Arena PLM with your business processes in mind. Our interconnected platform is flexible, configurable, and spans the entire product realization process.

Match the system to your teams, data needs, and process flows. With our best practice process templates, your teams can start working smarter almost immediately.

Eliminating risky science projects.

Arena PLM can be easily configured to support your product process without costly coding. We enable easy setup and quick user adoption, with the lowest total cost of ownership (TCO) and fastest time to benefit.

1. Quickly configure what you need.

   - **Change**
     - Product (ECO)
     - Document (DCO)
     - Deviations
     - Stop Ship
     ...and more

   - **Quality**
     - CAPA
     - CAR/SCAR
     - NCMR
     - 8D
     ...and more

   - **Requirements**
     - Business
     - Functional
     - Test
     ...and more

   - **Issue Management**
     - Complaint
     - Defect
     - Requirements Issue
     - Quality Issue
     ...and more

   - **Training**
     - SOP
     - Product
     ...and more

   - **Design Plans and Projects**
     - Product Release
     - Product Portfolios
     - Sustaining Product
     ...and more

2. Follow your product paths with everything connected.
You Need Flexibility

One size fits all won't provide the best fit for you. Product processes are not all the same, do not all require equal control, or follow identical collaboration and approval paths. But you don’t have time for lengthy customization exercises.

With Arena PLM, you have fast configuration abilities only mouse-clicks away. We know your individual processes and data require different behaviors. With each type of product information, you have powerful configuration options and process flows based on best practices.

Flexibility Provides ...

The best of both worlds—quick deployment with minimal resources AND a system that suits your needs based on the best product practices.

Linkages
With Arena PLM, you can connect the processes that bring your product from design planning through to release and continuous improvement. You create transparent, collaborative, auditable paths through your product’s life.

Approvals
Some processes move fast with one-person evaluations. Others require multi-stage formal reviews for compliance and proper coordination. Arena PLM provides a variety of approval behaviors matched to business processes.

Assignments
Always know who is working on what at any given time, so you can reach your product goals. Arena gives you a variety of assignment options to match each of your business processes.
We Scale With You

No matter the size of your team, complexity of your products, or stage of your company, you need solutions you will never outgrow.

*Arena is with you every step in the product journey. With included enterprise cloud functionality, Arena is available anywhere, anytime for your entire team.*

Scalability Proven ...

By 1,300+ customers from emerging startups to successful public corporations.

Enterprise Platform Attributes for Now and the Future

**Transparency**

Visibility directly correlates to revenue. Arena gives your teams secure, appropriate-level access coupled with critical audit history tracking.

**Collaboration**

Arena provides multiple avenues for formal and informal collaboration, all secure, all auditable. Ensure standard workflows and controlled processes when needed and get fast team sharing for rapid iterations in NPD when less is more.

**Information Sharing and Integrations**

Explore our enterprise integrations and tools available to connect Arena to the rest of your digital environment. CAD, ERP, CRM, MES, and more—we’ve got you connected.

**Business Insights**

To push for excellence, top-performing companies rely on Arena’s advanced reporting and analytics to uncover gaps and opportunities in product processes.

**Security**

Arena is architected to address every layer of security to protect our customers’ information. We have a risk-based approach and utilize industry-standard protocols and mechanisms throughout our solution.

**Deployment Options**

Experience the ease of the Cloud and remove infrastructure barriers. Arena is built on a secure, multi-tenant cloud architecture, maximizing performance, reducing cost, and automating recovery.
# PLM Scale: We Make This Easy

Our PLM Scale package lets you begin where you need, with as much as you need, then grow into the rest.

*We are here for you with the most comprehensive product realization platform on the market. No need to worry about upgrading your solution as you grow.*

<table>
<thead>
<tr>
<th>Arena PLM Scale</th>
<th>Drive to profitability and market advantage</th>
</tr>
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<tbody>
<tr>
<td>Product Record Control</td>
<td>✔</td>
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<tr>
<td>Document Management</td>
<td>✔</td>
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<tr>
<td>Change Management</td>
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<td>Regulatory &amp; Compliance</td>
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<td>Collaboration</td>
<td>✔</td>
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<td>Supplier Quality Management</td>
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<td>Quality Management</td>
<td>✔</td>
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<td>Project Management</td>
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<td>Requirements Management</td>
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<td>Issue Management</td>
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<tr>
<td>Business Insights</td>
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<td>3D Visualization</td>
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<td>Training Management</td>
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<tr>
<td>Security Controls</td>
<td>✔ SSO</td>
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<tr>
<td>Information Sharing</td>
<td>API, Import, Export, Data Extract, Supplier Item Lookup w/Octopart</td>
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<tr>
<td>Integration Products</td>
<td>$</td>
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<tr>
<td>Onshape CAD Connection</td>
<td>✔</td>
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<tr>
<td>Infrastructure</td>
<td>Unlimited Storage 8 Workspaces</td>
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</table>

$ Additional fees apply. For more complex customer needs, Arena also provides third-party MCAD, EDA, ERP, and other enterprise integration solutions.

* Subject to Arena’s Fair Use Policy.
Licensing for Your Team

Choose options to match the way your team works.

*Purchase the licenses you need for each type of player on your full product realization team, including partners and suppliers.*

<table>
<thead>
<tr>
<th>License Options</th>
<th>Billed Annually</th>
<th>Team</th>
</tr>
</thead>
<tbody>
<tr>
<td>Write Read</td>
<td>Empower teams to collaborate on all things</td>
<td>VPs, CTO, Engineering, Ops, QA, Engineers, Document Management, Sourcing &amp; Procurement</td>
</tr>
<tr>
<td>Read Only</td>
<td>Everyone should know what’s going on</td>
<td>CEO, SVPs, Manufacturing, Purchasing</td>
</tr>
<tr>
<td>Supplier</td>
<td>Easily have partners participate in the product processes</td>
<td>Supplier Mechanical Engineer, Electrical Engineer, Manager, Sales Rep</td>
</tr>
<tr>
<td>Training</td>
<td>Ensure training compliance across teams company-wide</td>
<td>All team members with training compliance requirements; e.g., Engineering, Quality, Operations, Field Service, Customer Service</td>
</tr>
</tbody>
</table>

Improved Security is one of the top 3 cloud migration drivers.

*IDC/Accenture Survey-2018*
Your Success Is Our Success

Our Cloud model means we thrive when you do.

We want you to be wildly successful with Arena and grow with us year after year. To that end, everything we create and all we do is focused on helping you achieve your product dreams.

Your Customer Journey
When you choose Arena, you benefit from the best customer experience. From onboarding activities to scheduled customer success check-ins and customer share opportunities, together we work to ensure your Arena platform has strategic impact on your business.

Deep Domain Success Team
We work with companies of all shapes and sizes. Our expert customer success team understands your business. With 1,300+ successful customer implementations, Arena’s proven methodology and value-based pricing give you maximum ROI in record time.

A Platform Elegantly Designed
We created Arena PLM from a design-for-deployment approach, much like you design your products for manufacturing and serviceability. The result is a smart, flexible product realization platform that is fast and easy to implement.

Training & Community Resources
Learn from the comfort of your desk with online training classes and in-application help videos, or join our instructors for classroom training at your site or ours. Make use of Customer Resources for all the help you need, from documentation and video training to best practices.
Your Product Realization Platform for Today and Tomorrow

Arena offers the most comprehensive product realization platform to help you innovate rapidly. We improve, accelerate, and track your product processes across multiple teams, locations, and partners. We help your teams collaborate through the entire product lifecycle, stay on budget, and respond effectively to customer demands. All of this helps you bring better products to market, faster and easier, so you can change the world.

To find out how you can join this community of innovative customers, contact arena-sales@ptc.com