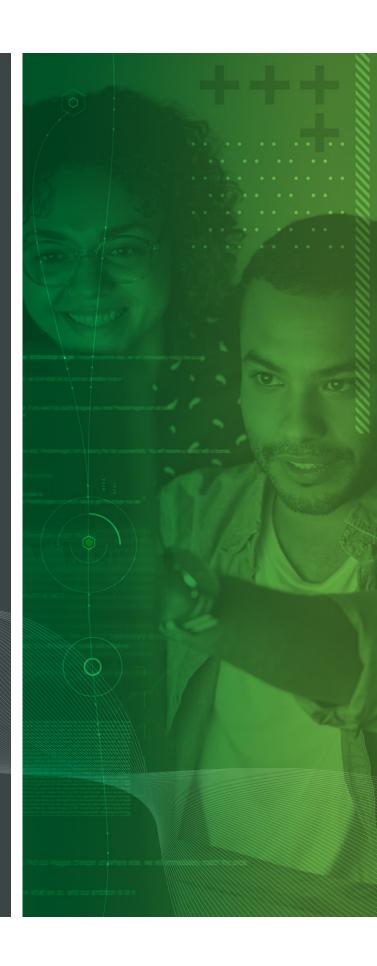




# Arena PLM Launch Package

#### **TURN IDEAS INTO PRODUCTS**

HELPING YOU DELIVER INNOVATIVE PRODUCTS THAT CHANGE THE WORLD



## The Power of One

The work of delivering innovative products is an orchestration. Your teams must collaborate, everyone in sync, across disciplines, locations, responsibilities, time zones, and cultures. The platform for this work needs to be more than the collection of past tools—you need one platform, purpose-built, to drive product realization from start to finish.

### One Platform Infinite Advantages



#### Connected

To bring product realization and quality management together.



#### **Smart**

Designed with your business processes in mind.



#### **Flexible**

A platform that can be what your team needs it to be—from simple to complex.



#### **Scalable**

Solutions you will never outgrow, regardless of your size or complexity.

# Everything Is Connected

Products are more complex and integrated than ever before. Your dispersed teams and supply chain partners require secure collaboration. Customers are only a few clicks away from you, expecting transparency and product influence. And competitors push constantly to keep focus on the market demands.

Everything in product realization is connected. Companies that execute the best win the customers. Disparate systems and unconnected processes create gaps, which means unnecessary risks.

Arena PLM provides a connected solution that brings product development and quality management together in one product realization platform.

You have all the smart business objects you need to support your different processes from design plans, projects, and requirements to quality processes, changes, and training plans—all connected to your product record.

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Excel might be cheap, but it couldn't sustain our growing business forever, so we made the investment to implement Arena PLM from the start.

IPG Photonics,
 Customer since 2016 who
 "needed to behave larger than they were"

#### Connected Gives ...

Everything you need for today and tomorrow.

#### **Start Here**



#### **Product Record Control**

- Items/Parts
- Documents
- Relational BOM
- Supplier Quality
- Regulatory & Compliance



#### Change



#### Scale When You Need More



Quality



**Issue Management** 



**Design Plans and Projects** 



**Training** 



Requirements

## Smart Is the Only Way

#### Why work harder when smarter is possible?

Your teams work under market and resource pressures. You need to be wise and spend energy on the things that matter most to your team goals and company objectives.

We designed Arena PLM with your business processes in mind. Our interconnected platform is flexible, configurable, and spans the entire product realization process.

Match the system to your teams, data needs, and process flows. With our best practice process templates, your teams can start working smarter almost immediately.

#### Smart Means ...

## Eliminating risky science projects.

Arena PLM can be easily configured to support your product process without costly coding. We enable easy setup and quick user adoption, with the lowest total cost of ownership (TCO) and fastest time to benefit.





One size fits all won't provide the best fit for you. Product processes are not all the same, do not all require equal control, or follow identical collaboration and approval paths. But you don't have time for lengthy customization exercises.

With Arena PLM, you have fast configuration abilities only mouse-clicks away. We know your individual processes and data require different behaviors. With each type of product information, you have powerful configuration options and process flows based on best practices.

#### Flexibility Provides ...

The best of both worlds—quick deployment with minimal resources AND a system that suits your needs based on the best product practices.



#### Linkages

With Arena PLM, you can connect the processes that bring your product from design planning through to release and continuous improvement. You create transparent, collaborative, auditable paths through your product's life.



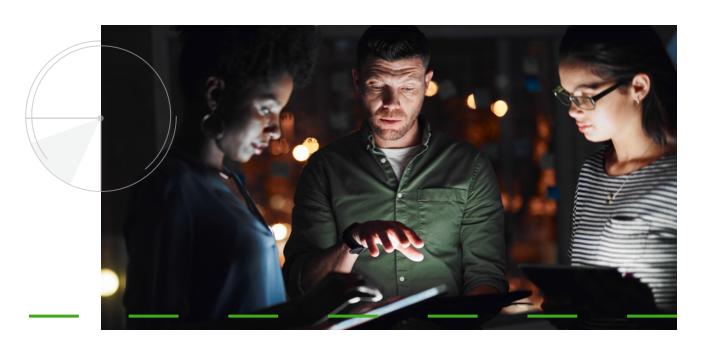
#### **Approvals**

Some processes move fast with one-person evaluations. Others require multi-stage formal reviews for compliance and proper coordination. Arena PLM provides a variety of approval behaviors matched to business processes.



#### **Assignments**

Always know who is working on what at any given time, so you can reach your product goals. Arena gives you a variety of assignment options to match each of your business processes.





No matter the size of your team, complexity of your products, or stage of your company, you need solutions you will never outgrow.

Arena is with you every step in the product journey. With included enterprise cloud functionality, Arena is available anywhere, anytime for your entire team.

#### Scalability Proven ...

By 1,400+ customers from emerging startups to successful public corporations.

#### Enterprise Platform Attributes for Now and the Future



#### **Transparency**

Visibility directly correlates to revenue. Arena gives your teams secure, appropriate-level access coupled with critical audit history tracking.



#### **Business Insights**

To push for excellence, topperforming companies rely on Arena's advanced reporting and analytics to uncover gaps and opportunities in product processes.



#### Collaboration

Arena provides multiple avenues for formal and informal collaboration, all secure, all auditable. Ensure standard workflows and controlled processes when needed and get fast team sharing for rapid iterations in NPD when less is more.



#### Security

Arena is architected to address every layer of security to protect our customers' information. We have a risk-based approach and utilize industry-standard protocols and mechanisms throughout our solution.



#### **Information Sharing and Integrations**

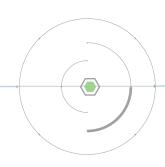
Explore our enterprise integrations and tools available to connect Arena to the rest of your digital environment. CAD, ERP, CRM, MES, and more—we've got you connected.



#### **Deployment Options**

Experience the ease of the Cloud and remove infrastructure barriers.

Arena is built on a secure, multitenant cloud architecture, maximizing performance, reducing cost, and automating recovery.



# PLM Launch: Control Your Product from the Start

Our PLM Launch package gives you the essential foundation to establish best practices with one source of product truth.

We are here for you with the most comprehensive product realization platform on the market. No need to worry about upgrading your solution as you grow.

	Arena PLM Launch
Product Record Control	✓
Document Management	✓
Change Management	✓
Regulatory & Compliance	✓
Collaboration	✓
Supplier Quality Management	✓
Quality Management	X
Project Management	X
Requirements Management	X
Issue Management	X
Business Insights	X
3D Visualization	\$
Training Management	\$
Security Controls	✓
Information Sharing	API, Import, Export
Integration Products	\$
Automations	X
Onshape CAD Connection	✓
Infrastructure	Unlimited Storage** 3 Workspaces

<sup>\$ 3</sup>D Visualization - Additional fees apply.

<sup>\$</sup> Training Management - Additional fees apply.

<sup>\$</sup> Integration Products - Additional fees apply. For more complex customer needs, Arena also provides MCAD, EDA, ERP, and other enterprise integration solutions.

<sup>\*\*</sup> Subject to Arena's Fair Use Policy.

## Licensing for Your Team

Choose options to match the way your team works.

Purchase the licenses you need for each type of player on your full product realization team, including partners and suppliers.

License Options Billed Annually	Team
Write Read Empower teams to collaborate on all things	VPs, CTO, Engineering, Ops, QA, Engineers, Document Management, Sourcing & Procurement
Read Only Everyone should know what's going on	CEO, SVPs, Manufacturing, Purchasing
Supplier Easily have partners participate in the product processes	Supplier Mechanical Engineer, Electrical Engineer, Manager, Sales Rep
Training Ensure training compliance across teams company-wide	All team members with training compliance requirements; e.g., Engineering, Quality, Operations, Field Service, Customer Service



#### Your Success Is Our Success

#### Our Cloud model means we thrive when you do.

We want you to be wildly successful with Arena and grow with us year after year. To that end, everything we create and all we do is focused on helping you achieve your product dreams.



#### **Your Customer Journey**

When you choose Arena, you benefit from the best customer experience. From onboarding activities to scheduled customer success checkins and customer share opportunities, together we work to ensure your Arena platform has strategic impact on your business.



#### A Platform Elegantly Designed

We created Arena PLM from a design-for-deployment approach, much like you design your products for manufacturing and serviceability. The result is a smart, flexible product realization platform that is fast and easy to implement.



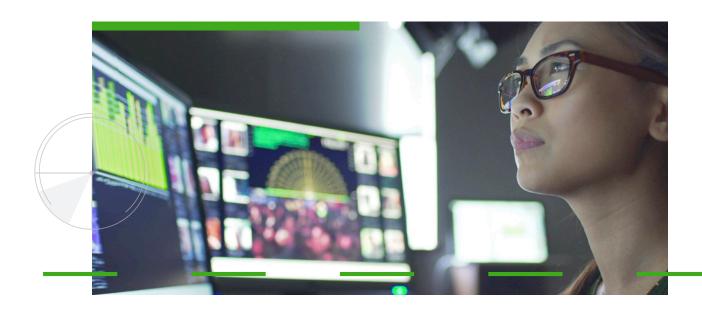
#### **Deep Domain Success Team**

We work with companies of all shapes and sizes. Our expert customer success team understands your business. With 1,300+ successful customer implementations, Arena's proven methodology and valuebased pricing give you maximum ROI in record time.



#### **Training & Community Resources**

Learn from the comfort of your desk with online training classes and inapplication help videos, or join our instructors for classroom training at your site or ours. Make use of Customer Resources for all the help you need, from documentation and video training to best practices..



# Your Product Realization Platform for Today and Tomorrow

Arena offers the most comprehensive product realization platform to help you innovate rapidly. We improve, accelerate, and track your product processes across multiple teams, locations, and partners. We help your teams collaborate through the entire product lifecycle, stay on budget, and respond effectively to customer demands. All of this helps you bring better products to market, faster and easier, so you can change the world.

To find out how you can join this community of innovative customers, contact arena-sales@ptc.com







