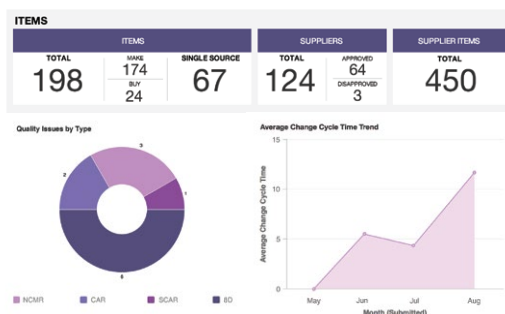


OVERVIEW

The data storm is here. Everyone wants to track more data about products and processes than ever before. But how do you keep up with the ever-growing amount of information, let alone make sense of it? More data is not the solution; meaningful data is. You need to understand the big picture, analyze trends, and make business decisions that will grow your business.

With Arena Analytics, powered by GoodData, you now have a business intelligence (BI) solution to meet your goals. By leveraging the structured, ever-growing product and quality record data in Arena, Analytics makes product performance indicators visible easily and quickly. Forget costly coding and implementation science projects. You can gain meaningful insights about your product business processes to make better decisions everyday.



Insightful

Leveraging your Arena product and quality record, you can create dashboards comprised of customized KPIs and reports to measure performance of product business processes. Your team will see these reports in the Arena dashboard—where they are everyday, working on the product.

Business Ready

As a Cloud BI solution, Analytics provides everything you need to get up and running instantly. We provision Analytics for you, eliminating the need for IT, hardware, or technical resources. You focus on creating product analytics and gaining critical business insights. Best of all, Arena gives you a head start. When you start using Arena Analytics, you have a dashboard of preconfigured KPIs and reports to begin exploring and learning about your product processes. These ready-to-go KPIs and reports encompass your entire product world, including items, engineering changes, product projects, and quality actions. And you can easily modify KPIs and reports to suit your business.

Scaleable

Is your environment more complex? You can easily create multiple Analytics dashboards targeted to specific business process areas. More importantly, you can create and customize additional metrics and reports and even import external process data to tie to your Arena product, project, and quality analytics. Simply setup your dashboards the way you need them and watch how the metrics change daily. Your team has the insights and confidence to focus on developing innovative products.

KEY BENEFITS

WHAT ARENA ANALYTICS DOES

- ✓ **Reduces Risks With Proactive Visibility**
 - Provides both macro data analysis and deep insights to identify product development and supply chain process performance—bottlenecks, gaps, opportunities, and risks
 - Makes it easy to focus on specifics to assess risks and take action fast
 - Gives answers to unforeseen questions and issues with the power to analyze your product processes by multiple dimensions and relationships
- ✓ **Empowers Team**
 - Empowers your team to engage with and share analyses to answer questions and gain knowledge about your product development
 - Utilizes interactive dashboards, scheduled email push of reports, and options to save the data in multiple formats (e.g., XLS/X, CSV, PDF)
- ✓ **Optimizes Business Every Day**
 - Enables the team to interact with the information to meet your specific business needs
 - Creates reports and metrics that refresh as the underlying data changes
 - Eliminates manual collation of data as well as labor-intensive custom report creation activities

MAKE YOUR OWN DISCOVERY

With Arena Analytics, you have the power to see what is happening in your product processes and with your product record. Analytics is scalable, secure, and always available—and comes at a disruptive price. You get useful insights to make better product decisions every day. Don't wait any longer. Start using Arena Analytics today.

To find out how you can join our community of innovative customers, contact sales@arenasolutions.com or call 1.866.937.1438.